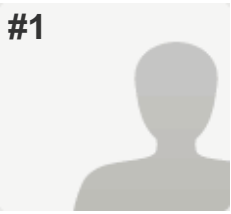


#1



COMPLETE

Collector: Web Link 1 (Web Link)

Started: Sunday, December 04, 2016 9:00:18 PM

Last Modified: Sunday, December 04, 2016 9:12:34 PM

Time Spent: 00:12:15

PAGE 1: Downtown Events

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Negative
PPD Ironman	NA
St. Patrick's Day Festival & Parade	Negative
4th of July	NA
Riverfest	Negative
Friday Night Summer Concert Series	Negative
Rims on the River	NA
Holly Jolly Stroll	Positive
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	NA
Farmer's Market	NA
Sunday Craft Market on Front	NA
Local Film Production - street closings	Negative
American Craft Walk Wilmington (new this year)	NA
Cucalourus Film Festival	Negative
Comments/Reason for each event	In general, large events downtown, particularly festivals (River Fest, Azalea Festival, Cucalourus) take away from Castle St business. Street closures for filming also negatively affected business due to the lack of parking, visibility, and access.

Q2: Are there other types of events you would like to see happening downtown Wilmington? No

Q3: How do you feel the new North End City Park will affect your business? NA

DBA Survey #2

Q4: Would you be in favor of moving some events to the North End City Park?

Yes,

Comments/Reason

It could help alleviate congestion in some areas for larger festivals such as Azalea Festival

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart?

NA

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk?

Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market?

Yes

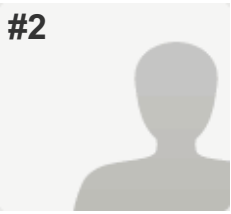
Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes

#2



COMPLETE

Collector: Web Link 1 (Web Link)

Started: Thursday, January 19, 2017 2:18:44 PM

Last Modified: Thursday, January 19, 2017 2:22:51 PM

Time Spent: 00:04:07

PAGE 1: Downtown Events

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Negative
Friday Night Summer Concert Series	Positive
Rims on the River	Positive
Holly Jolly Stroll	Positive
Christmas Parade	Positive
Christmas Tree Lighting	Positive
Martin Luther King Parade	Positive
Orange Street Arts Festival	Positive
Farmer's Market	Negative
Sunday Craft Market on Front	Positive
Local Film Production - street closings	Positive
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Positive
Comments/Reason for each event	Riverfest has become a sore of these events with poor representation and no growth over the past 3 years Farmers market can be great again once the venue changes

Q2: Are there other types of events you would like to see happening downtown Wilmington? *Respondent skipped this question*

Q3: How do you feel the new North End City Park will affect your business? Negative

Q4: Would you be in favor of moving some events to the North End City Park? No

DBA Survey #2

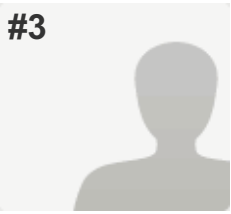
Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart?	No
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk?	Yes
Do you prefer street vendor tents be placed along finger streets as well as Front & Market?	Yes
Comments/Reason for each question	Keep food vendors away from brick and mortar restaurants

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?	No, Comments/Reason Park Wilmington is just like the Mob. Just trying to make a buck to cover for management shortfalls
---	---

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?	Yes, Comments/Reason Most of those vans and trucks cover store fronts
---	---

#3



COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 19, 2017 2:15:33 PM
Last Modified: Thursday, January 19, 2017 2:23:30 PM
Time Spent: 00:07:56

PAGE 1: Downtown Events

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Negative
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Negative
Friday Night Summer Concert Series	Negative
Rims on the River	Positive
Holly Jolly Stroll	Positive
Christmas Parade	Positive
Christmas Tree Lighting	Positive
Martin Luther King Parade	Positive
Orange Street Arts Festival	Positive
Farmer's Market	Positive
Sunday Craft Market on Front	Positive
Local Film Production - street closings	Positive
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Positive
Comments/Reason for each event	Would like to see the Sunday Craft Market move to the Riverfront area again and not block off a main block from on Front from traffic. Hopefully Christmas Tree will move back to a better Market Street/Riverfront location.

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,
 If yes, explain what kind of events you'd like to see. More Business collaborations. Such as a sidewalk sale, something for Halloween/Fall Harvest time too. Castle Street needs to develop a themed event that gives them exposure

DBA Survey #2

Q3: How do you feel the new North End City Park will affect your business?

Positive,

Comments/Reason

If it is maintained and utilized well, it should be a benefit for providing greenspace.

Q4: Would you be in favor of moving some events to the North End City Park?

Yes

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart?

Yes

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk?

Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market?

Yes

Comments/Reason for each question

All good options. Azalea Festival needs to do this.

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No,

Comments/Reason

What they are doing is price gouging as far as I'm concerned

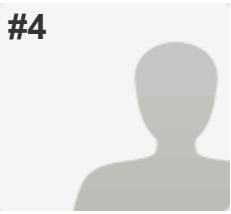
Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes,

Comments/Reason

Oversized vehicles that do not fit in the decks, a designated lot should be provided.

#4

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Thursday, January 19, 2017 2:17:31 PM**Last Modified:** Thursday, January 19, 2017 2:24:32 PM**Time Spent:** 00:07:00**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	NA
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	Negative
Rims on the River	Positive
Holly Jolly Stroll	NA
Christmas Parade	Negative
Christmas Tree Lighting	NA
Martin Luther King Parade	Negative
Orange Street Arts Festival	NA
Farmer's Market	Positive
Sunday Craft Market on Front	NA
Local Film Production - street closings	Positive
Cucalourus Film Festival	Negative
Comments/Reason for each event	The events I said were positive draw traffic in on Front Street. The negative ones actually don't draw traffic or they draw traffic away from us. For example: Cucalourus fans may not be our demographic as they never buy from us. The parades don't increase traffic at all, mostly it is families that come in asking to use our bathroom. The NA means there was no increase in business.

DBA Survey #2

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,

If yes, explain what kind of events you'd like to see. Something needs to occur in January - February. Our sales decline dramatically in those two months. I don't see a lot of local traffic in my store, it is 85% tourist driven and I have lots of local art, furniture, etc. - good pricing too.

Q3: How do you feel the new North End City Park will affect your business?

NA,

Comments/Reason

I don't see how that would help us at all.

Q4: Would you be in favor of moving some events to the North End City Park?

NA

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart?

No

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk?

No

Do you prefer street vendor tents be placed along finger streets as well as Front & Market?

Yes

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No,

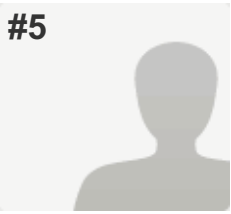
Comments/Reason

That is just an anti-business move. People already complain about parking rates.

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes

#5

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Thursday, January 19, 2017 2:13:55 PM**Last Modified:** Thursday, January 19, 2017 2:27:12 PM**Time Spent:** 00:13:16**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Negative
PPD Ironman	NA
St. Patrick's Day Festival & Parade	NA
4th of July	Negative
Riverfest	Negative
Friday Night Summer Concert Series	NA
Rims on the River	NA
Holly Jolly Stroll	NA
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	Negative
Farmer's Market	NA
Sunday Craft Market on Front	NA
Local Film Production - street closings	NA
American Craft Walk Wilmington (new this year)	NA
Cucalourus Film Festival	NA
Comments/Reason for each event	Large downtown events make parking limited, even more so than it already is. Majority of our guests have small children so if they can not find adequate close parking then they just do not come. Parking is our number one complaint from our guests and members. It is also hard on our staff to even get to work safely during these events.

Q2: Are there other types of events you would like to see happening downtown Wilmington? No

DBA Survey #2

Q3: How do you feel the new North End City Park will affect your business?

NA

Q4: Would you be in favor of moving some events to the North End City Park?

Yes,

Comments/Reason

If it relieves parking issues then it is for the better

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart?

No

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk?

Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market?

Yes

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No,

Comments/Reason

Parking is the worst downtown and I don't think its fair to charge a higher fee in the decks just because they can't find a free meter spot. I would rather not come downtown if I have to pay more when it should be free.

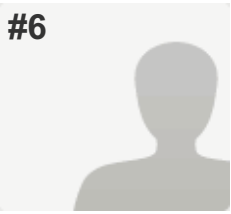
Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes,

Comments/Reason

Parking needs to be better for people wanting to enjoy the vendors.

#6

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Thursday, January 19, 2017 2:37:03 PM**Last Modified:** Thursday, January 19, 2017 2:44:46 PM**Time Spent:** 00:07:43**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	NA
PPD Ironman	NA
St. Patrick's Day Festival & Parade	NA
4th of July	NA
Riverfest	NA
Friday Night Summer Concert Series	NA
Rims on the River	NA
Holly Jolly Stroll	NA
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	NA
Farmer's Market	NA
Sunday Craft Market on Front	NA
Local Film Production - street closings	NA
American Craft Walk Wilmington (new this year)	NA
Cucalourus Film Festival	NA
Comments/Reason for each event	I wish I had more input. However, none of the events really effect our business or operations. Strangely enough... even Cucalourus doesn't have an effect either way even though we're in the film industry.

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,

If yes, explain what kind of events you'd like to see. I'm always up for more event and more activity.

Q3: How do you feel the new North End City Park will affect your business?

NA

Q4: Would you be in favor of moving some events to the North End City Park? NA

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? NA

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? NA

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? NA

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

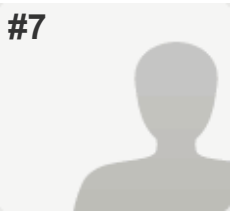
No,

Comments/Reason
Until there is reason, supply and demand or environmental impact, indiscriminate revenue generation should not be an agenda of any government body.

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes

#7

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Thursday, January 19, 2017 2:36:11 PM**Last Modified:** Thursday, January 19, 2017 2:46:38 PM**Time Spent:** 00:10:27**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Negative
PPD Ironman	NA
St. Patrick's Day Festival & Parade	Negative
4th of July	NA
Riverfest	Negative
Friday Night Summer Concert Series	NA
Rims on the River	Negative
Holly Jolly Stroll	Positive
Christmas Parade	Negative
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	Negative
Farmer's Market	NA
Sunday Craft Market on Front	NA
Local Film Production - street closings	Negative
American Craft Walk Wilmington (new this year)	NA
Cucalourus Film Festival	NA
Comments/Reason for each event	Holiday parades tend to keep customers downtown on Front Street and not venturing up to Castle Street. I am happy for the shops and restaurants in that area but it does take away from Castle Street. Azalea Festival and other events like River Fest pull the locals and tourists to the same area but I totally support these events. I love the fact that someone, anyone, will film here so I will never complain about the film crews in front of my store. Bring film back to NC!!! Unfortunately, McCrory has done decades of damage to our state and especially to Wilmington.

DBA Survey #2

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,

If yes, explain what kind of events you'd like to see.
Castle Street Flea

Q3: How do you feel the new North End City Park will affect your business?

NA,

Comments/Reason In favor of parks all the way.

Q4: Would you be in favor of moving some events to the North End City Park?

Yes

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart?

No

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk?

Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market?

Yes

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No,

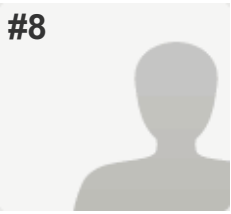
Comments/Reason

If parking is free for the event, it should be all of downtown.

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes

#8

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Thursday, January 19, 2017 2:41:29 PM**Last Modified:** Thursday, January 19, 2017 2:53:41 PM**Time Spent:** 00:12:11**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	NA
Rims on the River	Positive
Holly Jolly Stroll	NA
Christmas Parade	NA
Christmas Tree Lighting	Positive
Martin Luther King Parade	NA
Orange Street Arts Festival	NA
Farmer's Market	NA
Sunday Craft Market on Front	NA
Local Film Production - street closings	Negative
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Negative
Comments/Reason for each event	Most event have a good effect for us. I don't understand where all of the 18K people for Cucalorus go, as we hardly ever see any people with the festival badges, it's a whole lot of hype with no real turnout...All of the events that I checked N/A really don't seem to have any impact on us.

Q2: Are there other types of events you would like to see happening downtown Wilmington? Yes

DBA Survey #2

Q3: How do you feel the new North End City Park will affect your business?

Negative,

Comments/Reason

By moving events down to the new park, they're basically taking the events away from the business'

Q4: Would you be in favor of moving some events to the North End City Park?

No,

Comments/Reason NO WAY!

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart?

No

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk?

Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market?

Yes

Comments/Reason for each question

Sparse looking events don't seem to draw people, it's got to look like it's a substantial event.

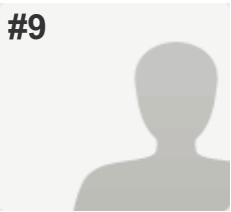
Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

NA

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes

#9



COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, January 19, 2017 2:49:39 PM
Last Modified: Thursday, January 19, 2017 2:56:03 PM
Time Spent: 00:06:24

PAGE 1: Downtown Events

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Negative
Friday Night Summer Concert Series	Positive
Rims on the River	Positive
Holly Jolly Stroll	NA
Christmas Parade	NA
Christmas Tree Lighting	Positive
Martin Luther King Parade	NA
Orange Street Arts Festival	NA
Farmer's Market	Positive
Sunday Craft Market on Front	NA
Local Film Production - street closings	NA
American Craft Walk Wilmington (new this year)	NA
Cucalourus Film Festival	Positive
Comments/Reason for each event	Riverfest hurts food biz downtown with all carney food. You should do more around 4th friday art walk.

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,
 If yes, explain what kind of events you'd like to see.
 Anything. Dragon boat race. Kid stuff.

DBA Survey #2

Q3: How do you feel the new North End City Park will affect your business?

NA,

Comments/Reason

Too far away like burnt mill apts. People dont walk here.

Q4: Would you be in favor of moving some events to the North End City Park?

No,

Comments/Reason

Would have to be served by carts/mfus

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart?

No

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk?

Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market?

Yes

Comments/Reason for each question

Keep food vendors out to help brick and morar ones

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No,

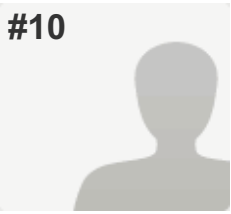
Comments/Reason

That whole thing is ridiculous and hurts biz. Why pay at all?

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes

#10

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Thursday, January 19, 2017 3:28:17 PM**Last Modified:** Thursday, January 19, 2017 3:29:56 PM**Time Spent:** 00:01:38**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	Positive
Rims on the River	Positive
Holly Jolly Stroll	Positive
Christmas Parade	Positive
Christmas Tree Lighting	Positive
Martin Luther King Parade	Positive
Orange Street Arts Festival	Positive
Farmer's Market	Positive
Sunday Craft Market on Front	Positive
Local Film Production - street closings	Positive
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Positive

Q2: Are there other types of events you would like to see happening downtown Wilmington? No

Q3: How do you feel the new North End City Park will affect your business? Positive

Q4: Would you be in favor of moving some events to the North End City Park? Yes

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? No

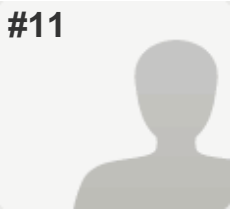
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? Yes

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? Yes

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? Yes

#11

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Thursday, January 19, 2017 3:43:54 PM**Last Modified:** Thursday, January 19, 2017 3:46:59 PM**Time Spent:** 00:03:05**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Negative
Friday Night Summer Concert Series	Positive
Rims on the River	NA
Holly Jolly Stroll	NA
Christmas Parade	Positive
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	Positive
Farmer's Market	Positive
Sunday Craft Market on Front	Negative
Local Film Production - street closings	Positive
American Craft Walk Wilmington (new this year)	NA
Cucalourus Film Festival	Negative

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Respondent skipped this question

Q3: How do you feel the new North End City Park will affect your business?

NA

Q4: Would you be in favor of moving some events to the North End City Park?

No

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? No

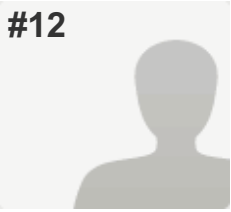
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? NA

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? Yes

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? Yes,
Comments/Reason YES!

#12

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Thursday, January 19, 2017 4:00:57 PM**Last Modified:** Thursday, January 19, 2017 4:03:09 PM**Time Spent:** 00:02:11**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	Positive
Rims on the River	Positive
Holly Jolly Stroll	Negative
Christmas Parade	Positive
Christmas Tree Lighting	Positive
Martin Luther King Parade	Positive
Orange Street Arts Festival	NA
Farmer's Market	Positive
Sunday Craft Market on Front	Negative
Local Film Production - street closings	Positive
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Positive

Q2: Are there other types of events you would like to see happening downtown Wilmington? No

Q3: How do you feel the new North End City Park will affect your business? NA

Q4: Would you be in favor of moving some events to the North End City Park? No

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? Yes

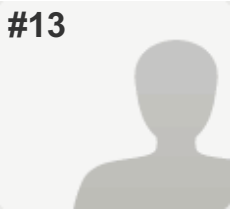
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? No

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? Yes

#13

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Thursday, January 19, 2017 4:50:03 PM**Last Modified:** Thursday, January 19, 2017 4:55:33 PM**Time Spent:** 00:05:30**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	NA
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	Positive
Rims on the River	Positive
Holly Jolly Stroll	NA
Christmas Parade	NA
Christmas Tree Lighting	Negative
Martin Luther King Parade	NA
Orange Street Arts Festival	Positive
Farmer's Market	Positive
Sunday Craft Market on Front	Positive
Local Film Production - street closings	NA
American Craft Walk Wilmington (new this year)	NA
Cucalourus Film Festival	Positive
Comments/Reason for each event	Our guests take advantage of the ones marked positive, the Christmas tree is a joke, the n/a don't necessarily bring in out of town guests.

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,

If yes, explain what kind of events you'd like to see. Events that bring in more out of town guests spending at least a night or two

DBA Survey #2

Q3: How do you feel the new North End City Park will affect your business?

Positive,

Comments/Reason

another area of town to attract more visitors to the downtown area

Q4: Would you be in favor of moving some events to the North End City Park?

Yes,

Comments/Reason

As long as it does not adversely bring in more traffic to downtown...South 3rd Street in particular.

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart?

NA

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk?

NA

Do you prefer street vendor tents be placed along finger streets as well as Front & Market?

NA

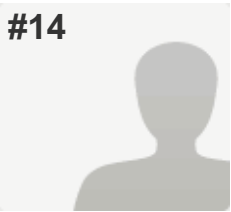
Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes

#14



COMPLETE

Collector: Web Link 1 (Web Link)

Started: Thursday, January 19, 2017 5:07:54 PM

Last Modified: Thursday, January 19, 2017 5:14:51 PM

Time Spent: 00:06:56

PAGE 1: Downtown Events

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	NA
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	Positive
Rims on the River	NA
Holly Jolly Stroll	NA
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	NA
Farmer's Market	Positive
Sunday Craft Market on Front	NA
Local Film Production - street closings	Positive
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Positive
Comments/Reason for each event	The more events and reasons for people to stroll downtown the better. When given a reason to come downtown, they also support local downtown businesses.

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,
If yes, explain what kind of events you'd like to see.
We would love to see a larger farmers market.

Q3: How do you feel the new North End City Park will affect your business?

Positive

Q4: Would you be in favor of moving some events to the North End City Park? Yes

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? NA

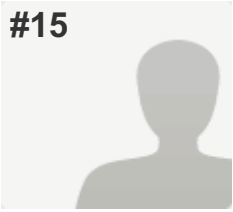
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? NA

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? NA

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? NA

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? NA

#15



COMPLETE

Collector: Web Link 1 (Web Link)

Started: Thursday, January 19, 2017 5:36:06 PM

Last Modified: Thursday, January 19, 2017 6:07:13 PM

Time Spent: 00:31:06

PAGE 1: Downtown Events

DBA Survey #2

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	NA
Rims on the River	Positive
Holly Jolly Stroll	NA
Christmas Parade	Positive
Christmas Tree Lighting	NA
Martin Luther King Parade	Negative
Orange Street Arts Festival	NA
Farmer's Market	NA
Sunday Craft Market on Front	NA
Local Film Production - street closings	Negative
American Craft Walk Wilmington (new this year)	NA
Cucalourus Film Festival	Positive
Comments/Reason for each event	I don't know where to put this remark but the increase of meter rates is a business killer. If they want meter revenue lets do meters till 10:00pm. Right now we directly penalize the day time business. Their idea that metere increase will turn spaces over is wrong. Just deflects people away from the downtown. Why give the evening resturant and bars free rides....let their customers experience meters into the evening. Why no meters on Castle st?? Another free ride for a revenue generating area . While mayfaire and the new Forks area will open soon they flourish with free parking while downtown works to push people away with price increase. If you want an issue to fight for, this is it. If you want to see spaces that never turn over come downtown in the evening!!

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,
If yes, explain what kind of events you'd like to see. These events like film fest. And iron man which bring people to town for a couple days seem most beneficial.

DBA Survey #2

Q3: How do you feel the new North End City Park will affect your business?

Positive,
Comments/Reason
Just a guess but hope it moves more traffic flow to the north end.

Q4: Would you be in favor of moving some events to the North End City Park?

Yes,
Comments/Reason Tree lighting. Concerts.

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? No

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? No

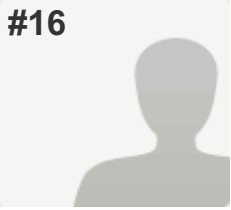
Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes

#16

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Thursday, January 19, 2017 7:28:39 PM**Last Modified:** Thursday, January 19, 2017 7:31:58 PM**Time Spent:** 00:03:18**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	NA
St. Patrick's Day Festival & Parade	NA
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	NA
Rims on the River	NA
Holly Jolly Stroll	Positive
Christmas Parade	Positive
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	NA
Farmer's Market	Negative
Sunday Craft Market on Front	Negative
Local Film Production - street closings	NA
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	NA

Q2: Are there other types of events you would like to see happening downtown Wilmington? No

Q3: How do you feel the new North End City Park will affect your business? Positive

Q4: Would you be in favor of moving some events to the North End City Park? Yes

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? Yes

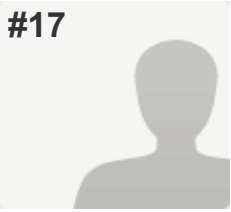
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? Yes

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? NA

#17

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Thursday, January 19, 2017 7:31:59 PM**Last Modified:** Thursday, January 19, 2017 7:36:00 PM**Time Spent:** 00:04:00**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	NA
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	NA
4th of July	Positive
Riverfest	NA
Friday Night Summer Concert Series	Negative
Rims on the River	Positive
Holly Jolly Stroll	Positive
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	Negative
Farmer's Market	NA
Sunday Craft Market on Front	Negative
Local Film Production - street closings	NA
American Craft Walk Wilmington (new this year)	NA
Cucalourus Film Festival	Positive

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,

If yes, explain what kind of events you'd like to see.
Riverwalk Holiday Light Festival

Q3: How do you feel the new North End City Park will affect your business?

Positive

Q4: Would you be in favor of moving some events to the North End City Park?

Yes

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? NA

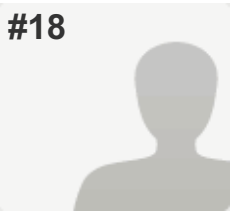
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? NA

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? NA

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? Yes

#18

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Thursday, January 19, 2017 9:14:32 PM**Last Modified:** Thursday, January 19, 2017 9:28:35 PM**Time Spent:** 00:14:03**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	NA
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	Positive
Rims on the River	NA
Holly Jolly Stroll	NA
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	NA
Farmer's Market	Positive
Sunday Craft Market on Front	NA
Local Film Production - street closings	Positive
American Craft Walk Wilmington (new this year)	NA
Cucalourus Film Festival	Positive
Comments/Reason for each event	We operate a retail business, so in general more people is more foot traffic for our business. Alcohol based events like st pattys day festival tend to bring more of a nuisance crowd. Otherwise most events give us more exposure.

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,

If yes, explain what kind of events you'd like to see. Possibly a local business day where we shut down front street to car traffic and allow downtown businesses to set up pop up shops in the streets.

DBA Survey #2

Q3: How do you feel the new North End City Park will affect your business?

Negative,
Comments/Reason
May draw people away from the historic district.

Q4: Would you be in favor of moving some events to the North End City Park?

Yes,
Comments/Reason
I don't think the lot on the corner of princess and water/ front is suitable for any type of event. It is hazardous to walk on and it's not appealing to the eyes.

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? No

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? NA

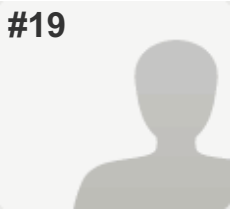
Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No,
Comments/Reason
It deters people from coming downtown.

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes,
Comments/Reason
We should always be able to access out businesses from our regular parking areas. Having to walk 7-8 blocks on azalea fest is ridiculous.

#19



COMPLETE

Collector: Web Link 1 (Web Link)

Started: Thursday, January 19, 2017 10:09:35 PM

Last Modified: Thursday, January 19, 2017 10:49:36 PM

Time Spent: 00:40:01

PAGE 1: Downtown Events

DBA Survey #2

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	NA
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	Negative
Rims on the River	Positive
Holly Jolly Stroll	NA
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	Positive
Farmer's Market	Positive
Sunday Craft Market on Front	NA
Local Film Production - street closings	Positive
American Craft Walk Wilmington (new this year)	NA
Cucalourus Film Festival	Positive
Comments/Reason for each event	Friday Night Summer Concert Series should be moved back to Sunday's as an incentive to keep people in town longer. Generally people come downtown on the weekends no matter what is happening. This event while providing wine & beer in addition to food trucks takes customers away from local restaurants, bars and shops. The Holly Jolly is a great idea. Although we have participated & promoted this event there is practically no measurable increase in business or traffic in our neighborhood. It may have even been a decrease. The Riverwalk lights were not working and may have had an impact in our area. PPD Ironman had a more positive impact when the route was on Water St. and spectators could cheer their participant on.

DBA Survey #2

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,

If yes, explain what kind of events you'd like to see. Riverwalk holiday lights! When the time changes and the days are shorter their are substantially less people out in the evenings during this time. It's colder & darker, having more lights and increase security give people a safe alternative to coming/staying downtown in the evenings.

Q3: How do you feel the new North End City Park will affect your business?

Negative,

Comments/Reason

It's moving the center of activity to the northern part far away.

Q4: Would you be in favor of moving some events to the North End City Park?

No,

Comments/Reason

It's moving the center of activity to the northern part far away.

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart?

No

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk?

NA

Do you prefer street vendor tents be placed along finger streets as well as Front & Market?

NA

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No,

Comments/Reason

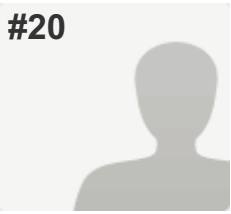
They should also consider weekend free street parking making it a "visitor friendly" city. The month of December free parking an annual "gift of the season".

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes,

Comments/Reason Common courtesy.

#20

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Friday, January 20, 2017 6:56:03 AM**Last Modified:** Friday, January 20, 2017 6:58:37 AM**Time Spent:** 00:02:33**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	Negative
4th of July	Negative
Riverfest	Positive
Friday Night Summer Concert Series	NA
Rims on the River	Positive
Holly Jolly Stroll	NA
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	NA
Farmer's Market	NA
Sunday Craft Market on Front	NA
Local Film Production - street closings	Positive
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Positive

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Respondent skipped this question

Q3: How do you feel the new North End City Park will affect your business?

NA

Q4: Would you be in favor of moving some events to the North End City Park?

Yes

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? Yes

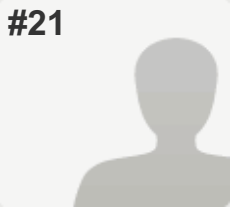
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? NA

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? Yes

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? Yes

#21

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Friday, January 20, 2017 1:02:18 PM**Last Modified:** Friday, January 20, 2017 1:11:59 PM**Time Spent:** 00:09:40**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Negative
PPD Ironman	NA
St. Patrick's Day Festival & Parade	Negative
4th of July	Negative
Riverfest	Negative
Friday Night Summer Concert Series	NA
Rims on the River	NA
Holly Jolly Stroll	Positive
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	Negative
Orange Street Arts Festival	Positive
Farmer's Market	Positive
Sunday Craft Market on Front	NA
Local Film Production - street closings	Negative
American Craft Walk Wilmington (new this year)	NA
Cucalourus Film Festival	Negative
Comments/Reason for each event	If any of these events were located or expanded to Orange or Ann st they could all have a positive impact for us. If the Christmas decor was placed all the way to Ann st it could possibly let people know that the opportunities downtown reach beyond Dock st.

Q2: Are there other types of events you would like to see happening downtown Wilmington? No

DBA Survey #2

Q3: How do you feel the new North End City Park will affect your business?

Negative,

Comments/Reason

Once again it will pull people to one end of downtown instead of encouraging them to the south end.

Q4: Would you be in favor of moving some events to the North End City Park?

No

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart?

Yes

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk?

Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market?

Yes

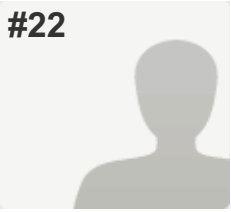
Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes

#22

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Friday, January 20, 2017 1:43:35 PM**Last Modified:** Friday, January 20, 2017 1:54:15 PM**Time Spent:** 00:10:40**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	NA
St. Patrick's Day Festival & Parade	NA
4th of July	NA
Riverfest	Positive
Friday Night Summer Concert Series	NA
Rims on the River	NA
Holly Jolly Stroll	NA
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	Positive
Orange Street Arts Festival	Positive
Farmer's Market	NA
Sunday Craft Market on Front	Positive
Local Film Production - street closings	NA
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	NA
Comments/Reason for each event	Anything that highlights art generally helps my art gallery even if not in my neighborhood. I would like to see more coordination to help businesses in Brooklyn Arts District, especially the Holly Jolly Stroll. Most events are focused only on central business district.

DBA Survey #2

Q2: Are there other types of events you would like to see happening downtown Wilmington?

No,

If yes, explain what kind of events you'd like to see. We herbal downtown area.ave enough events, it's just that there is not enough easy and free public transportation to connect both ends of town and make more businesses want to participate.

Q3: How do you feel the new North End City Park will affect your business?

Positive,

Comments/Reason
Can't be built soon enough for me!

Q4: Would you be in favor of moving some events to the North End City Park?

Yes,

Comments/Reason
This would really drive development and quality of life here.

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart?

No

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk?

Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market?

Yes

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

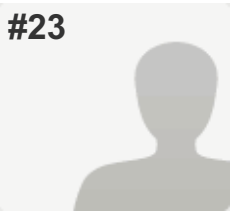
No,

Comments/Reason
Escalated fees just discourage attendance and make it more difficult for those with disabilities.

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes

#23



COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, January 20, 2017 6:39:56 PM
Last Modified: Friday, January 20, 2017 6:45:50 PM
Time Spent: 00:05:53

PAGE 1: Downtown Events

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Negative
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	Positive
Rims on the River	Positive
Holly Jolly Stroll	Positive
Christmas Parade	NA
Christmas Tree Lighting	Positive
Martin Luther King Parade	NA
Orange Street Arts Festival	Positive
Farmer's Market	Positive
Sunday Craft Market on Front	Positive
Local Film Production - street closings	Negative
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Positive
Comments/Reason for each event	During azalea vendors should be staggered left right left right facing so permit business get maximum exposure

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,
 If yes, explain what kind of events you'd like to see. Halloween events like high school seniors painting window witch will bring parents and friends. Do more business contact me if you need real ideas that work

DBA Survey #2

Q3: How do you feel the new North End City Park will affect your business? Positive

Q4: Would you be in favor of moving some events to the North End City Park? Yes

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? Yes

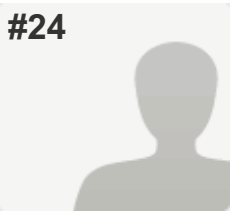
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? No

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? Yes

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? Yes

#24



COMPLETE

Collector: Web Link 1 (Web Link)
Started: Sunday, January 22, 2017 8:54:52 AM
Last Modified: Sunday, January 22, 2017 8:59:45 AM
Time Spent: 00:04:53

PAGE 1: Downtown Events

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	Positive
Rims on the River	Positive
Holly Jolly Stroll	Positive
Christmas Parade	Positive
Christmas Tree Lighting	Positive
Martin Luther King Parade	Positive
Orange Street Arts Festival	Positive
Farmer's Market	Positive
Sunday Craft Market on Front	Positive
Local Film Production - street closings	Positive
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Positive

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,
 If yes, explain what kind of events you'd like to see.
 As many more events as possible for downtown!

Q3: How do you feel the new North End City Park will affect your business?

NA

Q4: Would you be in favor of moving some events to the North End City Park?

NA

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? NA

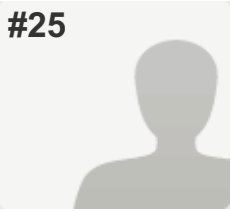
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? NA

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? NA

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? NA

#25

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Sunday, January 22, 2017 3:57:59 PM**Last Modified:** Sunday, January 22, 2017 5:14:19 PM**Time Spent:** 01:16:19

PAGE 1: Downtown Events

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Negative
PPD Ironman	Negative
St. Patrick's Day Festival & Parade	NA
4th of July	Positive
Riverfest	Negative
Friday Night Summer Concert Series	NA
Rims on the River	Positive
Holly Jolly Stroll	Positive
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	Positive
Farmer's Market	Negative
Sunday Craft Market on Front	NA
Local Film Production - street closings	NA
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	NA

DBA Survey #2

Comments/Reason for each event

Items checked NA either occur when we are closed or in places where it is difficult to access any benefit, or lack thereof. The events w/ positive checks help because they occur close enough to bring people to us. When they promote the arts the people that come are looking for unique items, therefore our odds of increased sales goes up. Other events like marathons do not help retail, like us but may benefit restaurants. Negative checks: Farmer's market: It brings a whole bunch of people elsewhere but not on our block. Riverfest & Azalea Festival: Traditionally, they have been Water Street and North of Market. South of Market has been free parking for those going elsewhere. Nothing positive about that. If fact, it is discriminatory, since it has never been "rotated" so that a balance is reached equally across downtown/ The Ironman was poorly done and chaotic. Streets were block, traffic flow was awful, Police closed streets that were to remain open, and parking lots in the CBD were empty. Mostly friends and relatives of participants were on the street. They had to eat, but didn't have to shop. Filming depends on the production. Some productions are better than others, but virtually none make us more or higher sales, and most have a negative affect on sales. Often, crew park their private vehicles on the street in areas not dedicated by the permit, even though there are dedicated parking areas for them. The crew members can often be indifferent, at best.

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,

If yes, explain what kind of events you'd like to see. Why not have a self guided tour that could be accessed by phone where people could walk and get historical info on their own time and for free. This is similar to a AAA tour book that offers a map and guide included .

Q3: How do you feel the new North End City Park will affect your business?

Negative,

Comments/Reason
Again, North takes people away from the South side. The City appears to be promoting everything going north. " Let's move everything North." Certainly there is more room for development north but that means any business enterprise in the south will suffer and eventually close . "Our focus is North" Charlie Rivenbark (Councilman/realtor) quoted in the Star News.

Q4: Would you be in favor of moving some events to the North End City Park?

Comments/Reason

Can't say. It depends on which events. Certainly none of the ones w/ "positive" checks.

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? Yes

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? NA

Comments/Reason for each question Spaced tents on the yellow line keeps sidewalks open and makes most businesses visible. I suppose if I had a business on a finger street, I might like inclusion.

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No,

Comments/Reason
The City complains that the decks are underused. Merchants complain that free on street parking hurts their ability to attract customers. It's a no-brainer, unless you've got a different agenda.

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes,

Comments/Reason
Because vendors vehicles are parked all day and does not allow customers to park and shop . This is much more fair to businesses if parking is open and accessible all day.

#26

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Sunday, January 22, 2017 8:29:05 PM**Last Modified:** Sunday, January 22, 2017 8:31:25 PM**Time Spent:** 00:02:19**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Negative
PPD Ironman	Negative
St. Patrick's Day Festival & Parade	Positive
4th of July	Negative
Riverfest	Negative
Friday Night Summer Concert Series	Negative
Rims on the River	Positive
Holly Jolly Stroll	Positive
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	Positive
Farmer's Market	NA
Sunday Craft Market on Front	NA
Local Film Production - street closings	NA
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	NA

Q2: Are there other types of events you would like to see happening downtown Wilmington? No

Q3: How do you feel the new North End City Park will affect your business? Positive

Q4: Would you be in favor of moving some events to the North End City Park? Yes

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? Yes

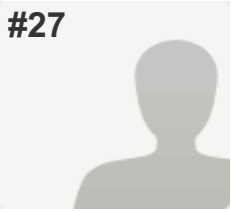
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? Yes

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? Yes

#27

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Monday, January 23, 2017 3:05:16 PM**Last Modified:** Monday, January 23, 2017 3:13:04 PM**Time Spent:** 00:07:48**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Negative
PPD Ironman	Negative
St. Patrick's Day Festival & Parade	Negative
4th of July	Negative
Riverfest	Negative
Friday Night Summer Concert Series	Negative
Rims on the River	Negative
Holly Jolly Stroll	Negative
Christmas Parade	Negative
Christmas Tree Lighting	Negative
Martin Luther King Parade	Negative
Orange Street Arts Festival	Negative
Farmer's Market	Negative
Sunday Craft Market on Front	Negative
Local Film Production - street closings	Negative
American Craft Walk Wilmington (new this year)	Negative
Cucalourus Film Festival	Negative
Comments/Reason for each event	My business is located on water street and all of the above events had a negative effect on my business due to road closure of market/water st. in 2016. We had a huge impact on our sales, and the business suffered a great economic loss due to the ongoing construction on water street. I think if the construction was not there, I would see July 4th, Azalea festival as two most positive events for the business on water street.

Q2: Are there other types of events you would like to see happening downtown Wilmington? No

DBA Survey #2

Q3: How do you feel the new North End City Park will affect your business? Positive

Q4: Would you be in favor of moving some events to the North End City Park? Yes

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? NA

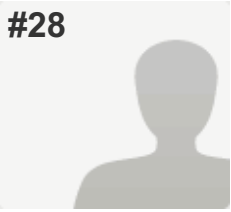
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? NA

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? NA

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? Yes

#28

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Tuesday, January 24, 2017 10:20:51 AM**Last Modified:** Tuesday, January 24, 2017 10:35:28 AM**Time Spent:** 00:14:36**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	NA
St. Patrick's Day Festival & Parade	NA
4th of July	Positive
Riverfest	NA
Friday Night Summer Concert Series	Positive
Rims on the River	NA
Holly Jolly Stroll	Positive
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	Positive
Orange Street Arts Festival	NA
Farmer's Market	Positive
Sunday Craft Market on Front	NA
Local Film Production - street closings	NA
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Positive
Comments/Reason for each event	I love the Arts Council's Fourth Friday Gallery Nights and the Pedestrian Art Stroll (Sculpture)!

DBA Survey #2

Q2: Are there other types of events you would like to see happening downtown Wilmington?

If yes, explain what kind of events you'd like to see. I'd like to see the Arts Council's Pedestrian Art Stroll (Sculpture) made more visible around the time the winning sculptures are installed and the previous year's sculptures are de-installed. By more visible, I'd like to see a coalition approach similar to the Holly Jolly Stroll where WDI, the Arts Council, ROW, DBA, the City of Wilmington and others help to promote the program. Everything the Arts Council does lifts up all businesses and helps to make Wilmington an Arts Destination. I am not sure everyone understands that since the Arts Council tends to be invisible since so much work is done behind the scenes with such a small volunteer group of people.

Q3: How do you feel the new North End City Park will affect your business?

NA,
Comments/Reason
I believe it will help downtown as a whole even though my business is located on Princess Street.

Q4: Would you be in favor of moving some events to the North End City Park?

Yes,
Comments/Reason
Good to rotate locations to make all of downtown an arts destination.

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? Yes

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? Yes

Comments/Reason for each question
Princess Street is having a revitalization, especially the 200 Block, in the Central Business District. Any support in re-introducing people to our block is appreciated.

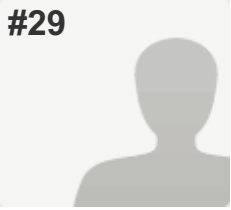
Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No,
Comments/Reason
Make parking free in the decks at the same time as free street parking. People love free parking.

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes

#29

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Wednesday, January 25, 2017 1:08:05 AM**Last Modified:** Wednesday, January 25, 2017 1:10:37 AM**Time Spent:** 00:02:31**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Negative
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	Positive
Rims on the River	Positive
Holly Jolly Stroll	Positive
Christmas Parade	Positive
Christmas Tree Lighting	Positive
Martin Luther King Parade	Positive
Orange Street Arts Festival	Positive
Farmer's Market	Positive
Sunday Craft Market on Front	Positive
Local Film Production - street closings	Negative
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Positive

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,

If yes, explain what kind of events you'd like to see.
Halloween events

Q3: How do you feel the new North End City Park will affect your business?

Positive

Q4: Would you be in favor of moving some events to the North End City Park?

Yes

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? Yes

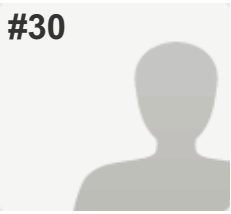
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? NA

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? Yes

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? Yes

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? Yes

#30



COMPLETE

Collector: Web Link 1 (Web Link)

Started: Wednesday, January 25, 2017 8:52:11 AM

Last Modified: Wednesday, January 25, 2017 9:00:58 AM

Time Spent: 00:08:46

PAGE 1: Downtown Events

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Negative
PPD Ironman	Negative
St. Patrick's Day Festival & Parade	Negative
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	Positive
Rims on the River	Negative
Holly Jolly Stroll	Positive
Christmas Parade	Negative
Christmas Tree Lighting	Negative
Martin Luther King Parade	Negative
Orange Street Arts Festival	Positive
Farmer's Market	Positive
Sunday Craft Market on Front	NA
Local Film Production - street closings	NA
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Negative
Comments/Reason for each event	In most cases traffic is reduced at our location. Parking is restricted and decks are not located conveniently.

Q2: Are there other types of events you would like to see happening downtown Wilmington? Yes

Q3: How do you feel the new North End City Park will affect your business? Negative,
Comments/Reason
It strips the main business district of walk by traffic

DBA Survey #2

Q4: Would you be in favor of moving some events to the North End City Park?

No,

Comments/Reason

The reason for the events is to create an awareness and to promote the downtown business and historical districts..moving events to the north park make the downtown sites and shopping irrelevant

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart?

Yes

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk?

Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market?

No

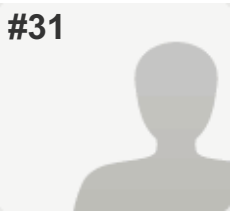
Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes

#31

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Wednesday, January 25, 2017 11:37:43 AM**Last Modified:** Wednesday, January 25, 2017 11:39:22 AM**Time Spent:** 00:01:39**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Negative
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	Negative
4th of July	NA
Riverfest	NA
Friday Night Summer Concert Series	Negative
Rims on the River	Positive
Holly Jolly Stroll	NA
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	Negative
Orange Street Arts Festival	Positive
Farmer's Market	NA
Sunday Craft Market on Front	NA
Local Film Production - street closings	Positive
American Craft Walk Wilmington (new this year)	NA
Cucalourus Film Festival	Positive

Q2: Are there other types of events you would like to see happening downtown Wilmington?

No

Q3: How do you feel the new North End City Park will affect your business?

Negative

Q4: Would you be in favor of moving some events to the North End City Park?

No

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? No

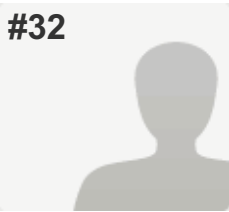
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? NA

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? NA

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? Yes

#32

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Wednesday, January 25, 2017 12:38:09 PM**Last Modified:** Wednesday, January 25, 2017 12:42:07 PM**Time Spent:** 00:03:58**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Negative
St. Patrick's Day Festival & Parade	NA
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	Positive
Rims on the River	Positive
Holly Jolly Stroll	NA
Christmas Parade	Positive
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	Positive
Farmer's Market	Positive
Sunday Craft Market on Front	NA
Local Film Production - street closings	Negative
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Positive

Q2: Are there other types of events you would like to see happening downtown Wilmington?

No

Q3: How do you feel the new North End City Park will affect your business?

Negative,

Comments/Reason

It will hurt the South End businesses due to less traffic

Q4: Would you be in favor of moving some events to the North End City Park?

No

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? No

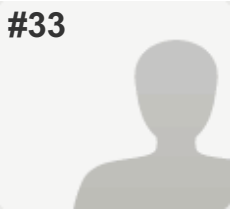
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? No

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? Yes

#33

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Wednesday, January 25, 2017 3:33:21 PM**Last Modified:** Wednesday, January 25, 2017 3:37:55 PM**Time Spent:** 00:04:33**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Negative
PPD Ironman	Negative
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Negative
Friday Night Summer Concert Series	Positive
Rims on the River	Positive
Holly Jolly Stroll	Positive
Christmas Parade	Positive
Christmas Tree Lighting	Positive
Martin Luther King Parade	Positive
Orange Street Arts Festival	Positive
Farmer's Market	Positive
Sunday Craft Market on Front	Positive
Local Film Production - street closings	Positive
American Craft Walk Wilmington (new this year)	NA
Cucalourus Film Festival	Positive

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,

If yes, explain what kind of events you'd like to see.
Civil War or revolutionary war events

Q3: How do you feel the new North End City Park will affect your business?

Positive

Q4: Would you be in favor of moving some events to the North End City Park?

Yes

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? No

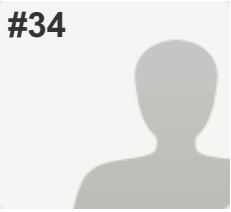
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? No

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? Yes

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? Yes

#34

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Thursday, January 26, 2017 8:19:54 AM**Last Modified:** Thursday, January 26, 2017 8:22:41 AM**Time Spent:** 00:02:46**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Negative
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	NA
Rims on the River	Negative
Holly Jolly Stroll	NA
Christmas Parade	NA
Christmas Tree Lighting	NA
Martin Luther King Parade	Positive
Orange Street Arts Festival	Positive
Sunday Craft Market on Front	Positive
Local Film Production - street closings	Positive
Cucalourus Film Festival	Positive

Q2: Are there other types of events you would like to see happening downtown Wilmington? No

Q3: How do you feel the new North End City Park will affect your business? NA

Q4: Would you be in favor of moving some events to the North End City Park? Yes

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? Yes

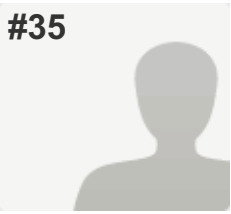
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? Yes

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? NA

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? Yes

#35



COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, January 30, 2017 12:21:14 PM
Last Modified: Monday, January 30, 2017 2:06:36 PM
Time Spent: 01:45:21

PAGE 1: Downtown Events

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	NA
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	Positive
Rims on the River	Positive
Holly Jolly Stroll	Positive
Christmas Parade	Positive
Christmas Tree Lighting	Positive
Martin Luther King Parade	Positive
Orange Street Arts Festival	NA
Farmer's Market	Positive
Sunday Craft Market on Front	Positive
Local Film Production - street closings	NA
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Positive

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,
 If yes, explain what kind of events you'd like to see.
 More events such as the Holly Jolly stroll that promote downtown businesses instead of vendors

Q3: How do you feel the new North End City Park will affect your business?

Negative

DBA Survey #2

Q4: Would you be in favor of moving some events to the North End City Park?

No,

Comments/Reason

This will negatively impact the traffic on the south end greatly

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart?

NA

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk?

Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market?

No

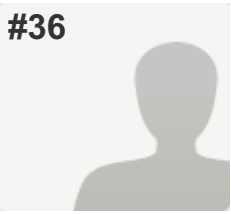
Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

No

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes

#36

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Tuesday, January 31, 2017 6:10:30 AM**Last Modified:** Tuesday, January 31, 2017 6:13:06 AM**Time Spent:** 00:02:35**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Positive
PPD Ironman	Positive
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Positive
Friday Night Summer Concert Series	Positive
Rims on the River	Positive
Holly Jolly Stroll	NA
Christmas Parade	Positive
Christmas Tree Lighting	NA
Martin Luther King Parade	NA
Orange Street Arts Festival	NA
Farmer's Market	NA
Sunday Craft Market on Front	NA
Local Film Production - street closings	NA
American Craft Walk Wilmington (new this year)	Positive
Cucalourus Film Festival	Positive

Q2: Are there other types of events you would like to see happening downtown Wilmington? Yes

Q3: How do you feel the new North End City Park will affect your business? NA

Q4: Would you be in favor of moving some events to the North End City Park? No

DBA Survey #2

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? Yes

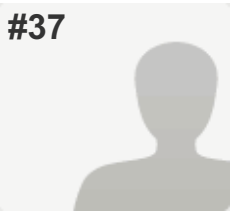
Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? Yes

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? Yes

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free? Yes

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses? Yes

#37

**COMPLETE****Collector:** Web Link 1 (Web Link)**Started:** Friday, February 03, 2017 5:51:57 PM**Last Modified:** Friday, February 03, 2017 6:04:48 PM**Time Spent:** 00:12:51**PAGE 1: Downtown Events**

Q1: Itemized below is a list of existing downtown events. Please identify how the event impacts your business and reason.

Azalea festival	Negative
PPD Ironman	Negative
St. Patrick's Day Festival & Parade	Positive
4th of July	Positive
Riverfest	Negative
Rims on the River	Positive
Holly Jolly Stroll	Positive
Christmas Parade	Positive
Christmas Tree Lighting	Positive
Martin Luther King Parade	NA
Orange Street Arts Festival	Positive
Farmer's Market	Positive
Sunday Craft Market on Front	Negative
Local Film Production - street closings	Negative
Cucalourus Film Festival	Positive

Q2: Are there other types of events you would like to see happening downtown Wilmington?

Yes,

If yes, explain what kind of events you'd like to see. Any type of event that draws locals downtown large festivals and events seem to drive locals away

Q3: How do you feel the new North End City Park will affect your business?

Comments/Reason

The effective on the tour business could be good and bad effect which would depend on the event.

Q4: Would you be in favor of moving some events to the North End City Park?

Yes

Q5: Regarding street vendor tents, please answer the following questions and comment.

Do you prefer street vendor tents be spaced further apart? NA

Do you prefer street vendor tents be set up starting at the yellow line in the center of the road with no overflow onto sidewalk? NA

Do you prefer street vendor tents be placed along finger streets as well as Front & Market? NA

Q6: Many events are scheduled on a holiday on which dates the street parking is free. Should the City continue to charge an escalated rate for the parking deck spaces during events while street parking is free?

Yes,

Comments/Reason

I think street parking should not be free are we sending the message that we want events to be successful and free parking will help do that and if that is the case why would we not have free parking all year to help make their business more successful

Q7: Should vendors be required to unload and move their vehicles to city lots to allow clearer access to established businesses?

Yes
